

TROPICAL HYPE

CARIBBEAN ADVERTISING AGENCY

Trinidad & Tobago

BILLBOARD CATALOGUE



FOUR ROADS DIEGO MARTIN



North & Westbound

LOCATION:	Located on the Diego Martin highway capturing traffic heading north
DIMENSIONS:	27ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$4,603.94
PRINT & INSTALL:	USD \$664.03
REMOVAL FEE:	USD \$88.54



FORESHORE



Westbound

LOCATION:	Located on the Diego Martin highway capturing traffic heading west.
DIMENSIONS:	40ft W x 5ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$4,958.10
PRINT & INSTALL:	USD \$442.69
REMOVAL FEE:	USD \$88.54



MARAVAL

*North
Locations*



LOCATION:	Located opposite Ellerslie Plaza capturing traffic heading into Maraval.
DIMENSIONS:	8ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$3,275.89
PRINT & INSTALL:	Inclusive in cost
REMOVAL FEE:	USD \$88.54



POS CENTRAL MARKET



Northbound

LOCATION:	POS Central Market - Capturing all Traffic heading into & exiting Port of Spain
DIMENSIONS:	20ft W x 8ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$3,541.50
PRINT & INSTALL:	USD \$401.37
REMOVAL FEE:	USD \$88.54



ARANGUEZ

*East
Locations*



Westbound

LOCATION:	Capturing all traffic heading west into Port of Spain
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5,666.40
PRINT & INSTALL:	USD \$1,227.72
REMOVAL FEE:	USD \$88.54



BEETHAM

*East
Locations*



Westbound

LOCATION:	Located on the Beetham Highway capturing traffic heading west
DIMENSIONS:	44ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5,666.40
PRINT & INSTALL:	USD \$1,401.84
REMOVAL FEE:	USD \$88.54



ST. AUGUSTINE

*East
Locations*



Westbound

LOCATION:	St. Augustine, CRH Westbound, before after SAGHS
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5312.25
PRINT & INSTALL:	USD \$1227.72
REMOVAL FEE:	USD \$88.54



PIARCO

*East
Locations*



LOCATION:	Located in Piarco heading towards the airport.
DIMENSIONS:	32ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5,666.4
PRINT & INSTALL:	USD \$982.62
REMOVAL FEE:	USD \$88.54



MACOYA



Eastbound

LOCATION:	Capturing traffic heading east on the Bus Route
DIMENSIONS:	32ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$4,249.80
PRINT & INSTALL:	USD \$736.63
REMOVAL FEE:	USD \$88.54



ARIMA MAIN TOWN



*East
Locations*

LOCATION:	Located in Arima main town
DIMENSIONS:	13ft W x 20ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$3,895.64
PRINT & INSTALL:	USD \$560.74
REMOVAL FEE:	USD \$88.54



ARIMA

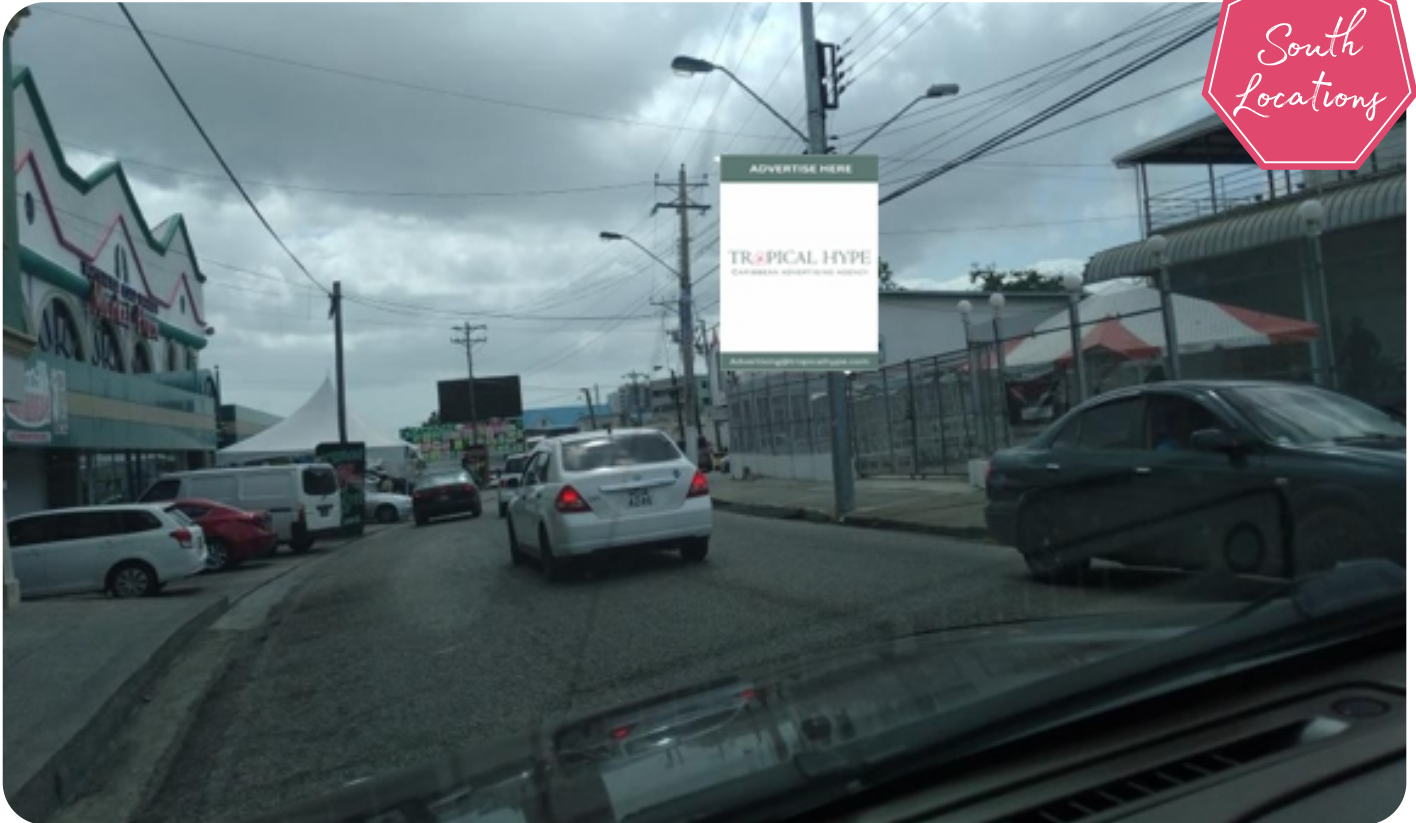


*East
Locations*

LOCATION:	Located in Arima 1 min before Tumpuna Road
DIMENSIONS:	32ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5,666.4
PRINT & INSTALL:	USD \$736.63
REMOVAL FEE:	USD \$88.54



COFFEE STREET SANFERNANDO



*South
Locations*

LOCATION:	Located on Coffee Street San Fernando
DIMENSIONS:	15ft W x 25ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$6,020.54
PRINT & INSTALL:	USD \$719.37
REMOVAL FEE:	USD \$88.54



PLESANTVILLE SANDO



Southbound

LOCATION:	Located just after Mon Repos fire station capturing traffic heading south.
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$6,020.54
PRINT & INSTALL:	USD \$1,227.72
REMOVAL FEE:	USD \$88.54



FYZABAD



Southbound

LOCATION:	Located on the Avocat stretch Siparia Road.
DIMENSIONS:	20ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$3,630.09
PRINT & INSTALL:	USD \$602.05
REMOVAL FEE:	USD \$88.54



GOLCONDA



Northbound

LOCATION:	Located just after Golconda traffic light, capturing traffic heading north.
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$4,958.10
PRINT & INSTALL:	USD \$1,227.72
REMOVAL FEE:	USD \$88.54



GOLCONDA SAN FERNANDO

*South
Locations*



LOCATION:	Located in Golconda
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$6,020.54
PRINT & INSTALL:	USD \$1,227.72
REMOVAL FEE:	USD \$88.54



CLAXTON BAY

*South
Locations*



Northbound

LOCATION:	Located on SHH
DIMENSIONS:	40ft W x 16ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$6,020.54
PRINT & INSTALL:	USD \$1,227.72
REMOVAL FEE:	USD \$88.54



SAN FERNANDO

South Locations



Northbound

LOCATION:	Located on the southbound lane after St. Joseph Village capturing traffic heading to Marabella
DIMENSIONS:	20ft W x 30ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$6,197.63
PRINT & INSTALL:	USD \$1,150.99
REMOVAL FEE:	USD \$88.54



TOBAGO BON ACCORD



LOCATION:

Located on in Bon Accord capturing traffic leaving the airport and heading to Scarborough.

DIMENSIONS:

32ft W x 12ft H (Single sided)

ANNUAL RENTAL

PRICE:

USD \$5,666.4

PRINT & INSTALL:

USD \$736.63

REMOVAL FEE:

USD \$88.54



CROWN POINT



LOCATION:	Located in Crown Point in the vicinity of the Airport.
DIMENSIONS:	32ft W x 12ft H (Single sided)
ANNUAL RENTAL PRICE:	USD \$5,666.4
PRINT & INSTALL:	USD \$736.63
REMOVAL FEE:	USD \$88.54

